

Joshua bio

Full-length version

Joshua Adams, the Head Honcho at Rock Paper Simple, lives and breathes entrepreneurship, branding, and marketing, in fact we are not sure he would survive if removed from it for an extended period of time... and we are afraid to try!

Joshua started programming at 11 years old and began his freelance web career at 14. His entrepreneurial spirit and years of experience (serving over 750 clients) have led him to become an expert in the fields of web development, digital marketing, and branding. After years of dedicated learning and experience, Joshua founded Rock Paper Simple in 2013 with the vision of empowering businesses who are awesome at what they do by developing their brand and digital presence.

His leadership of the Rock Paper Simple team has helped companies both large and small build marketing-focused websites, expand their digital presence, refine their brand, and turn leads into sales. His personal success has made Joshua an indispensable resource to the success of companies such as Health First, Satcom Direct, Long Doggers, Space Coast Daily, Pizza Gallery & Grill, Brevard Health Alliance, Craig Technologies, Adventure HQ and Sorensen Moving and Storage.

Joshua's hard work and impact in the community has been recognized by LEAD Brevard who selected him as a winner for the distinguished "4 under 40" award in 2019. Under his leadership, Rock Paper Simple has also proudly racked up Addy awards every year since its founding including Judges Choice and Best of Show in 2018. Other awards include semifinalist for Bright House Networks Regional Business Awards (2016), the Business Acceleration Award (2017) and the twice-earned Cocoa Beach Chamber of Commerce Business Champion of the Year award (2011 & 2018).

Joshua serves on the board of directors for Founders Forum as board chair, an organization dedicated to the success of entrepreneurs in Brevard County. He also sits on the board of Brevard Rescue Mission (breaking the cycle of homelessness) and sits as vice-chair of the Space Coast Early Intervention Center (an inclusion school) board. Furthermore, he has had the pleasure of sharing from his personal experience and expertise in marketing and entrepreneurship as a guest speaker at the University of Central Florida, Eastern Florida State College, Florida Institute of Technology and Brevard Public Schools.

Personally, he is never satisfied with the status quo and is always working hard to find the simplest, but most effective ways to create results for his clients and ventures. You will frequently hear him say "Ever Forward!", as he believes the best option is always, always to move forward. He lives to empower talented people and dedicates his work in every endeavor to the glory of God.

He enjoys spending time outside of work with his wife, Diana. Her favorite place on earth is Disney, so they spend many weekends in one of the four parks. He spends any other time he can find (extra time... what?!) rooting for the Pittsburgh Steelers, playing sports (preferably ultimate frisbee or soccer), playing chess, rocking his strategy board game hobby and serving at his local church.

Mid-length version

Joshua Adams, the Head Honcho at Rock Paper Simple, lives and breathes entrepreneurship, branding, and marketing. Joshua started programming at 11 years old and began his freelance web career at 14. His entrepreneurial spirit and years of experience (serving over 750 clients) have led him to become an expert in the fields of web development, digital marketing, and branding. Joshua founded Rock Paper Simple in 2013 with the vision of empowering businesses who are awesome at what they do by developing their brand and digital presence. The company has provided industry-leading services to companies such as Health First, Satcom Direct, Long Doggers, Space Coast Daily, Pizza Gallery & Grill, Brevard Health Alliance, Craig Technologies, Adventure HQ and Sorensen Moving and Storage.

Awards & recognition include being a winner of LEAD Brevard's "4 under 40" award in 2019, semifinalist for Bright House Networks Regional Business Awards (2016), the Business Acceleration Award (2017) and the twice-earned Cocoa Beach Chamber of Commerce Business Champion of the Year award (2011 & 2018). Rock Paper Simple has also proudly earned 23 Addy awards including three Judges Choice and Best of Show in 2018.

He is the board chair of the Founders Forum, an organization dedicated to the success of entrepreneurs in Brevard County, vice-chair of the board of the Space Coast Early Intervention Center and a board member of Brevard Rescue Mission. Joshua has been a guest speaker for marketing and entrepreneurship events at the University of Central Florida, Eastern Florida State College, Florida Institute of Technology and Brevard Public Schools.

Personally, he is never satisfied with the status quo and is always working hard to find the simplest, but most effective ways to create results for his clients and ventures. You will frequently hear him say "Ever Forward!", as he believes the best option is always, always to move forward. He lives to empower talented people and dedicates his work in every endeavor to the glory of God.

Short version

Joshua Adams, the Head Honcho at Rock Paper Simple, started programming at 11 years old and began his freelance web career at 14. As a result of working with over 750 clients, he has become an expert in the fields of web development, digital marketing, and branding. Joshua founded Rock Paper Simple in 2013 with the vision of empowering businesses who are awesome at what they do by developing their brand and digital presence.

Joshua serves on the board of directors for Founders Forum, Space Coast Early Intervention Center and Brevard Rescue Mission. He was honored as a winner of LEAD Brevard's "4 under 40" award in 2019 and as a semifinalist in the Bright House Networks Regional Business Awards (2016). He and his team earned the Business Acceleration Award (2017) and twice-earned the Cocoa Beach Chamber of Commerce Business Champion of the Year award (2011 & 2018). Rock Paper Simple has also proudly earned 23 Addy awards including three Judges Choice and Best of Show in 2018.

He is never satisfied with the status quo and is always working hard to find the simplest, but most effective ways to create results for his clients and ventures. You will frequently hear him say "Ever Forward!", as he believes the best option is always, always to move forward. He lives to empower talented people and dedicates his work in every endeavor to the glory of God.