

## Joshua bio

### Full-length version

Joshua Adams, the Head Honcho at Rock Paper Simple, lives and breathes entrepreneurship, branding, and marketing, in fact we are not sure he would survive if removed from it for an extended period of time... and we are afraid to try!

Joshua started programming at 11 years old and began his freelance web career at 14. His entrepreneurial spirit and years of experience have led him to become an expert in the fields of web development, digital marketing, and branding. After years of dedicated learning and experience, Joshua founded Rock Paper Simple in 2011 with the vision of empowering businesses who are awesome at what they do by developing their brand and digital presence.

His leadership of the Rock Paper Simple team has helped companies both large and small build marketing-focused websites, expand their digital presence, refine their brand, and turn leads into sales. His personal success has made Joshua an indispensable resource to the success of companies such as Health First, Satcom Direct, Long Doggers, Space Coast Daily, Craig Technologies and Sorenson Moving and Storage.

Joshua's hard work and impact in the community has been recognized by LEAD Brevard who selected him as a finalist for the distinguished "4 under 40" award in 2016 & 2017. Under his leadership, Rock Paper Simple has also proudly racked up Addy awards every year since its founding including Judges Choice and Best of Show in 2018. Other awards include semifinalist for Bright House Networks Regional Business Awards (2016), the Business Acceleration Award (2017) and the Cocoa Beach Chamber of Commerce Business of the Year award (2011).

Joshua's success as an entrepreneur has earned him a place on the board of directors of the Founders Forum as chair, an organization dedicated to the success of entrepreneurs in Brevard County. He also sits on the board of the Space Coast Early Intervention Center as co-chair working to help the inclusion school serve even more children. Furthermore, he has had the pleasure of sharing from his personal experience and expertise in marketing and entrepreneurship as a guest speaker at the University of Central Florida, Eastern Florida State College, and the Florida Institute of Technology.

Personally, he is never satisfied with the status quo and is always working hard to find the simplest, but most effective ways to create results for his clients and ventures. You will frequently hear him say "Ever Forward!", as he believes the best option is always, always to move forward. He lives to empower talented people and dedicates his work in every endeavor to the glory of God.

He enjoys spending time outside of work with his wife, Diana. Her favorite place on earth is Disney, so they spend many weekends in one of the four parks. He spends any other time he can find (extra time... what?!) rooting for the Pittsburgh Steelers, playing sports (preferably ultimate frisbee or soccer), playing chess, rocking his strategy board game hobby and serving at his local church.

## Mid-length version

Joshua Adams, the Head Honcho at Rock Paper Simple, lives and breathes entrepreneurship, branding, and marketing. Joshua started programming at 11 years old and began his freelance web career at 14. His entrepreneurial spirit and years of experience have led him to become an expert in the fields of web development, digital marketing, and branding. Joshua founded Rock Paper Simple in 2013 with the vision of empowering businesses who are awesome at what they do by developing their brand and digital presence. The company has provided industry-leading services to companies such as Health First, Satcom Direct, Long Doggers, Space Coast Daily, Craig Technologies, Adventure HQ and Sorensen Moving and Storage.

Awards & recognition include being a finalist of LEAD Brevard's "4 under 40" award (2016 and 2017), semifinalist for Bright House Networks Regional Business Awards (2016), the Business Acceleration Award (2017) and the Cocoa Beach Chamber of Commerce Business of the Year award (2011). He is the board chair of the Founders Forum, an organization dedicated to the success of entrepreneurs in Brevard County, as well as the vice-chair of the board of the Space Coast Early Intervention Center. Joshua has been a guest speaker for marketing and entrepreneurship events at the University of Central Florida, Eastern Florida State College, and the Florida Institute of Technology.

Personally, he is never satisfied with the status quo and is always working hard to find the simplest, but most effective ways to create results for his clients and ventures. You will frequently hear him say "Ever Forward!", as he believes the best option is always, always to move forward. He lives to empower talented people and dedicates his work in every endeavor to the glory of God.

## Short version

Joshua Adams, the Head Honcho at Rock Paper Simple, started programming at 11 years old and began his freelance web career at 14. As a result of working with over 700 clients, he has become an expert in the fields of web development, digital marketing, and branding. Joshua founded Rock Paper Simple in 2013 with the vision of empowering businesses who are awesome at what they do by developing their brand and digital presence.

He was honored as a finalist of LEAD Brevard's "4 under 40" award in 2016 & 2017, Bright House Networks Regional Business Awards (2016), the Business Acceleration Award (2017) and the Cocoa Beach Chamber of Commerce Business of the Year award (2011). Rock Paper Simple has also proudly racked up Addy awards every year since its founding including Judges Choice and Best of Show in 2018

He is never satisfied with the status quo and is always working hard to find the simplest, but most effective ways to create results for his clients and ventures. You will frequently hear him say "Ever Forward!", as he believes the best option is always, always to move forward. He lives to empower talented people and dedicates his work in every endeavor to the glory of God.